



*Convened by GEEARS and Sponsored by PNC & KPMG's Families for Literacy*

The **Mayor's Summer Reading Club (MSRC)** is a program that promotes literacy skills and vocabulary enrichment in children ages birth through eight and their families. The program designates a city-wide book choice for infants, children ages 2-4 and children ages 5-8 to share with families at no cost to them. Throughout the summer organizations host "book club reads" where children will enjoy arts and crafts, drama exercises, and other hands on activities designed to make the language in the stories more meaningful to children. This is a collaboration between the City of Atlanta, GEEARS: Georgia Early Education Alliance for Ready Students (GEEARS), PNC, KPMG's Families for Literacy, the United Way and many other public-private partnerships.

This year's theme is "Everyday heroes" and we will explore literature and activities that encourage children to recognize and celebrate the everyday heroes in their families and communities.

### **2017 MSRC Book Selections**

The three books selected for the program this year incorporate the theme of "everyday heroes". We will be distributing more than 20,000 books through more than 100 events hosted by our partners this summer.

- Birth to 2 years: *A Color of His Own*, by Leo Lionni
- 3 to 5 years: *Amari's Big Idea*, by Atlanta Speech School Rollins Center for Language & Literacy\*
- 5 to 8 years: *Farmer Will Allen and the Growing Table*, by Jacqueline Briggs Martin

### **2017 MSRC Bingo Contest**

In an effort to provide children and caregivers with an activity to do at home after they attend a book club event, we created the 2017 MSRC Bingo Contest. Caregivers and children are encouraged to complete two bingos (3 in a row/column/diagonal) on the age appropriate bingo cards to attend the 2017 MSRC Celebration Event! Please contact Lisa at [ldwyer@gears.org](mailto:ldwyer@gears.org) once your Bingo Card is complete.

*We are also replicating the program in DeKalb County through the DeKalb Summer Reading Partnership, which will distribute an additional 7,500 books.*

**Please visit the official site, [www.MayorsReadingClub.org](http://www.MayorsReadingClub.org), for a full calendar of events, other book suggestions, ways to get involved, how to become a partner, and more!**



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## **2017 MSRC Events**

A full calendar of events is online at <http://mayorsreadingclub.org/events> and view information on our largest, public events below:

### **MSRC Kick-Off Event**

Date: Saturday, June 3, 2017

Time: 11 am – 4 pm

Location: Children's Museum of Atlanta (275 Olympic Park Drive, NW Atlanta, GA 30313)

Admission: Paid admission to the museum (\$14.95 plus tax) is required

*We will have fun with reading, science, crafts, and dancing to music! First Lady Reed will read to children and families, as the featured storyteller. Children will leave the museum with free books geared to their age group.*

### **Atlanta-Fulton Public Library System Kickoff**

Date: Saturday, June 3, 2017

Time: 10 am – 2 pm

Location: Woodruff Park on Peachtree Street

*Atlanta Public Libraries will be kicking off not only the Mayor's Summer Reading Club, but also the AFPL Summer Reading Program at this event. No RSVP is necessary.*

### **Social Media information:**

Hashtags to use: #readbelieveATL #MSRC

Twitter accounts to follow and mention: [@MSRC\\_ATL](https://twitter.com/MSRC_ATL) [@GEEARS](https://twitter.com/GEEARS)

Facebook: <https://www.facebook.com/MSRCATL/>

Instagram: @MSRC\_ATL

### **QUESTIONS?**

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